



HEARTLAND FESTIVAL

Arts & Crafts Vendor Application

Saturday, November 7, 2026 | 1:00 PM | Southern Pines Regional Park, Dublin, GA

Thank you for your interest in the Heartland Festival, a community event hosted by the Georgia Trauma Foundation at Southern Pines Regional Park's Indoor Sports Complex in Dublin, Georgia (630 Firetower Road, Dublin, GA 31021). This family-friendly festival celebrates Middle Georgia's heritage through live music, local artisans, food, and interactive safety education. All proceeds support trauma care education for our frontline heroes across Middle Georgia's 23 counties.

VENDOR INFORMATION

Business Name	Contact Name
Mailing Address	City, State, ZIP
Phone Number	Email Address
Website or Social Media	Georgia Sales Tax ID #

PRODUCT DESCRIPTION

Please describe the products you intend to sell. All items must be handmade, handcrafted, or personally curated. Mass-produced, wholesale, or resale items are not permitted.

Photos may be emailed to Tyler@GeorgiaTraumaFoundation.org

BOOTH INFORMATION & FEES

Each vendor will be assigned one 10×10 booth space inside the Indoor Sports Complex or in the adjacent outdoor vendor area. Vendors must provide their own table(s), chairs, and display materials. Electricity is available for indoor vendors only, must be requested in advance, and is subject to availability.

Booth Fee: \$100 per vendor

Includes one 10×10 space and social media recognition. Fees are non-refundable unless the event is cancelled by the Georgia Trauma Foundation.

Optional Sponsorship Upgrades

- ☐ Silver Sponsor — \$500: Premium booth location, company name on signage, social media post, 1-month website recognition
- ☐ Gold Sponsor — \$1,000: Premium booth location, logo on signage, 3-month website recognition, dedicated social media post, name on event ads

LOAD-IN, LOAD-OUT & EVENT DAY LOGISTICS

- Vendor Load-In: Saturday, November 7 | 10:00 AM – 12:30 PM. All vehicles must be moved to designated parking by 12:30 PM.

- Event Hours: 1:00 PM – Evening. Vendors are expected to remain open for the full duration. Early breakdown is not permitted.
- Load-Out: Begins when event concludes. All vendors must be cleared by 9:00 PM.
- Parking: Designated vendor parking available. A vendor parking pass will be included with your confirmation.

VENDOR RULES & GUIDELINES

- All products must be handmade, handcrafted, or personally curated. No mass-produced, wholesale, or direct-sales/MLM products.
- Vendors are responsible for collecting and remitting applicable Georgia sales tax.
- The Georgia Trauma Foundation reserves the right to deny or revoke any application at its discretion.
- Vendors are responsible for setup, breakdown, and cleanup.
- No open flames, generators, or amplified music without prior written approval.
- The Georgia Trauma Foundation is not responsible for theft, loss, or damage to vendor property.
- By attending, you consent to being photographed or filmed for promotional use by the Georgia Trauma Foundation.

PAYMENT INFORMATION

- ☐ Vendor Participant — \$100
- ☐ Silver Sponsor — \$500
- ☐ Gold Sponsor — \$1,000

Method of Payment:

- ☐ A check is enclosed (make payable to Georgia Trauma Foundation)
- ☐ Please charge my credit card for \$_____

Card Number:

Exp. Date	Security Code	Name on Card
_____	_____	_____

To ensure we can direct as much funding as possible to our mission, we add a standard 3% processing fee when paying by credit card.

Submit your application by mail or email:

Mail: Georgia Trauma Foundation, 8491 Hospital Drive, #419, Douglasville, GA 30134

Email: Tyler@GeorgiaTraumaFoundation.org

LIABILITY WAIVER & SIGNATURE

By signing below, I acknowledge that I have read and agree to all vendor rules and guidelines. I understand that the Georgia Trauma Foundation, its officers, board members, volunteers, and Southern Pines Regional Park are not liable for any injury, loss, theft, or damage to my person or property during the event. I agree to indemnify and hold harmless the Georgia Trauma Foundation and Southern Pines Regional Park from any claims arising from my participation. I confirm that all products I sell will comply with applicable laws, including Georgia sales tax requirements.

Signature

Date

Printed Name

Phone

Questions? Contact Tyler Bryant: Tyler@GeorgiaTraumaFoundation.org
GeorgiaTraumaFoundation.org

All proceeds support trauma care education in Middle Georgia.